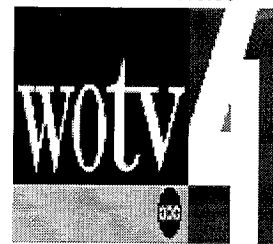


ORDER**WOTV**

Orders	Order / Rev:	217381		
	Alt Order #:	6867880		
	Product Desc:	Political		
	Estimate:	2513		
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	10/25/12 / 10/25/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat

Agency	Name:	Buying Time		
	Buying Contact:	Petry Philadelphia	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		650 Massachusetts Avenue NW	Billing Cycle:	EOM/EOC
		Washington, DC 20001-3796	Agency Commission:	15%

Advertiser	Name:	POL/Pestka for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Order Separation:	00:15:00
	Priority:	P4	Advertiser External ID:	
	Revenue Codes:	AGY, POL, POL-CAND	Agency External ID:	IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	24	\$1,535.00	\$1,304.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	24	\$1,535.00	\$1,304.75	0.00
Totals	24	\$1,535.00	\$1,304.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/30/12	10/30/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$30.00		0.00			
E 2	WOTV	11/05/12	11/05/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$30.00		0.00			
E 3	WOTV	10/30/12	10/30/12	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$50.00		0.00			
E 4	WOTV	10/31/12	10/31/12	GMA Good Morning America	CM	7-9a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$50.00		0.00			
E 5	WOTV	11/01/12	11/01/12	GMA Good Morning America	CM	7-9a	---T---	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					2	\$50.00		0.00			

Order / Rev: 217381
 Alt Order #: 6867880
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Pestka for Congress
 Product Desc: Political
 Estimate: 2513

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOTV	11/02/12	11/02/12	GMA Good Morning America	CM	7-9a	----F--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					2	\$50.00		0.00			
E 7	WOTV	11/05/12	11/05/12	GMA Good Morning America	CM	7-9a	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					2	\$50.00		0.00			
E 8	WOTV	10/30/12	10/30/12	The View The View	CM	11a-12p	-T-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$200.00		0.00			
E 14	WOTV	10/31/12	10/31/12	M-F 4-5p The Doctors	CM	4-5p	--W----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$40.00		0.00			
E 16	WOTV	11/02/12	11/02/12	M-F 4-5p The Doctors	CM	4-5p	----F--	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$40.00		0.00			
E 18	WOTV	10/30/12	10/30/12	News 8 @ 6p News 8 @6p	CM	6-630p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$75.00		0.00			
E 19	WOTV	10/31/12	10/31/12	News 8 @ 6p News 8 @6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$75.00		0.00			
E 20	WOTV	11/01/12	11/01/12	News 8 @ 6p News 8 @6p	CM	6-630p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$75.00		0.00			
E 21	WOTV	11/02/12	11/02/12	News 8 @ 6p News 8 @6p	CM	6-630p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$75.00		0.00			
E 22	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @6p	CM	6-630p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$75.00		0.00			
E 23	WOTV	10/30/12	10/30/12	M-F 11-1135p Extra	CM	11-1135p	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$50.00		0.00			
E 25	WOTV	11/01/12	11/01/12	M-F 11-1135p Extra	CM	11-1135p	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$50.00		0.00			
E 28	WOTV	11/03/12	11/03/12		CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00

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Advertiser: POL/Pestka for Congress
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 Estimate: 2513

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				GMA Sa											
				GMA Saturday											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-			1			\$50.00		0.00			
E 29	WOTV	11/04/12	11/04/12	GMA Su	CM	8-9a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				GMA Sunday											
				Good moring America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S			1			\$50.00		0.00			
E 30	WOTV	11/04/12	11/04/12	ABC This Week	CM	858-10a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				ABC This Week											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S			1			\$75.00		0.00			
E 31	WOTV	11/04/12	11/04/12	M-Su Rotator 9a-9p	CM	6p-7p	-----S	:30	1	\$145.00	P4	0.00	NM	1	\$145.00
				Su 6p-7p News		(6:00 PM-7:00 PM)									
				Sunday 6P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S			1			\$145.00		0.00			
													Totals	24	\$1,535.00